



Welland Public Library Impact Statement 2024

Economic
Benefit

\$23,032,906.26



Entertainment & Leisure



71%

Economic Development



12%

Education



8.9%

Culture



5.6%

Inclusion &
Wellbeing



1.26%

Space



0.69%

Civic
Engagement



0.49%

Public
libraries
create
benefits and
value that
extend far
beyond
financial
measures.

*Figures obtained from the 2024 Valuing Ontario Public Libraries Toolkit



Calculations show how WPL turns its resources into meaningful value, creating lasting benefits for the community.

Who Benefits?



For every \$1.00 invested in the WPL, the community received \$9.09 economic benefit.

\$1 = \$9.09

909%

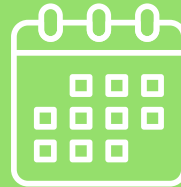
Return of Investment

Traditional Collections



\$13,626,415.79

Programming, events, and activities



\$878,991.53

Special collections and local history materials



\$755,429.45



Vital library services including support and assistance



\$504,013.49

Internet access through computers and wi-fi



\$124,275.91

Benefits for every hour the library is open



\$2,125.64