

## 2023 Annual Report

158,979 In-person Visits

Physical Items Borrowed 203,189

576,590
Electronic Items
Borrowed

The Welland Public Library is an inclusive community hub consisting of three locations – the Main Branch, the Seaway Mall Branch, and the Diamond Trail Branch.

Cardholders 21,234

Attendees

## **New in 2023**

- Invested in youth spaces at the Main and Seaway Mall Branches to make them more welcoming
- Installed visual shelf labels for our juvenile collections to improve findability for emergent readers
- Launched a non-perishable food pantry and fresh produce pop-up market programs to improve food insecurity concerns
- Promoted the Library to 4,000 residences in the Seaway Mall catchment via a mailout campaign
- Celebrated the 10<sup>th</sup> anniversary of the Diamond Trail Branch with a community event
- Strengthened family literacy activities with the introduction of the Reading Buddies Program
- Enhanced the collection of non-traditional items to include toys and Wonderbooks
- Launched a popular tablet-lending initiative
- Digitized collections and inventoried uncatalogued local history materials to make them more accessible to users

Questions Answered 19,085

Social 75,283 Media 75,283 Engagement f © © &

20, Circulated through LiNC

http://to Library Website 412,836

808,924
Online
Catalogue Use